COOKIES NOTICE

Since Atreca is using cookies on its website, clear and mandatory information must be mentioned in this Cookies notice, as set out below.

INFORMATION ABOUT COOKIES

1. WHAT ARE COOKIES?

A cookie is a text file, normally consisting of letters and numbers, sent by a web server to a web browser and stored by the browser on the user's device (e.g., computer, telephone, tablet). These cookies can be used to identify or to collect information about you.

2. WHAT TYPES OF COOKIES ARE THERE?

Cookies can be classified as follows, depending on the owner:

- First-party cookies: They are created, sent to your device, and stored by the website you are visiting directly. They allow Atreca to collect customer analytics data, remember language settings, and carry out other useful functions that help provide a good user experience.
- Third-party cookies: They are created and placed by third parties other than the website you are visiting directly. They are not managed by Atreca, but by the third party that processes the data obtained from the cookies.

Cookies can also be classified depending on the purpose of their placement. Main categories are:

- Strictly necessary cookies (also called "technical cookies"): they allow you to browse a website, a platform or an app, and to use the various options or services on it (e.g., control traffic, identify data or session, access to restricted access sections or content, etc.).
- Functional cookies: they help Atreca to make the website usable by providing you some basic features and by remembering your preferences and choices of using Atreca's website (e.g., language, the region from where the service is accessed, etc.). Not accepting cookies may cause slow website performance or poorly adapted recommendations.
- Statistics cookies: they allow Atreca to have a better understanding of how you interact with the website (e.g., which pages are visited the most) in order to optimize the functioning of the website.

- Marketing cookies: they enable Atreca to monitor your behaviour on the website. The aim is to display advertisements that are meaningful and attractive to you and therefore more useful to third party publishers and advertisers, as well as to make promotional and specific information available to you on the website.

Cookies may also be divided into two categories depending on the period for which they are stored:

- Session cookies: they allow Atreca to recognize and link your actions during a browsing session. When you go to the login page, these temporary cookies will be created to determine whether or not your browser accepts cookies.
- Persistent cookies: they are placed on your device between sessions. They can be used to remember your preferences or actions on Atreca's website.

3. HOW TO USE COOKIES?

Cookies in no way give Atreca access to your device or any information other than the data you choose to share with Atreca.

Concretely, these cookies help to improve the functioning of the website of Atreca and can be used for several purposes:

- Help you connect to a website
- Analyze traffic to a website
- Monitor your browsing behavior
- Recognize your device
- Make the website more efficient

Cookie Name	Type	Purpose	Cookie placed by	Retention period
Bcookie	Marketing	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect	Linkedin	15 months
AMCVS_98CF678 254 E93B1B0A4C98A 5 %40AdobeOrg	Marketing	/	/	Session
AMCV_98CF6782 54 E93B1B0A4C98A 5 %40AdobeOrg	Marketing	/	/	13 months
lang	Functional	Used to remember a user's language setting to ensure LinkedIn.com displays in the language selected by the user in their settings	Linkedin	Session
li_gc	Functional	Used to store consent of guests regarding the use of cookies for non-essential purposes	Functional	6 months
ak_bmsc	Functional	To optimize performance and security of the website	Akamai	2 hours
bm_sv	Strictly necessary	To optimize the response time between the visitor and the website	Akamai	2 hours
s_cc	Analytics	To store the user's usage history	Vimeo	Session
s_sq		This cookie is set and read by the JavaScript code to determine if cookies are enabled	Adobe Analytics	Session
li_mc	Functional	Used as a temporary cache to avoid database lookups for a member's consent for use of non-essential cookies and used for having consent	Linkedin	6 month

		information on the client side to enforce consent on the client side		
lidc	Functional	Used to facilitate date center selection	Linkedin	1 day
JSESSIONID	Strictly necessary	Used to manage browser session with the website	Server	Session
CookieConsent	Functional	Used to store cookie consent preferences.	CookieBot	1 year

4. HOW TO MANAGE COOKIES?

You are able to accept or decline cookies when you enter Atreca's website and see the cookies notice. Alternatively, you can manage your cookie preferences through your browser settings. However, in some cases, some functions of the website may not work.

To find out more about cookies, including seeing what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org or https://www.aboutcookies.org/.

Find out how to manage cookies on those popular browsers:
- Google Chrome
- Mozilla Firefox
- Internet Explorer
- Safari

To find information relating to other browsers, visit the browser developer's website.
To opt out of being tracked by Google Analytics across all websites, visit
– http://tools.google.com/dlpage/gaoptout.

5. WHO PLACED COOKIES?

The information stored through cookies is only used by Atreca, except those identified in section II as "Third-party cookies", which are used and managed by external entities aiming to improve Atreca's services and your experience when browsing on the website.

Atreca collaborates with the following third-parties:
- Akamai
- Adobe analytics
- Linkedin
- Demdex
- Adobe Marketing Cloud
- Server
- CookieBot

Please note that Atreca do not have any control over how the information in these cookies is used nor do Atreca have access to it. Please refer to the cookies policies of the relevant provider for more information.

6. HOW TO CONTACT US?

For any question regarding this Cookies notice, you may contact Atreca, who, if required, will contact its Data Protection Officer ("DPO"), using the information below:

Atreca, Inc.
835 Industrial Rd., Suite 400
San Carlos, CA 94070
United States
info@atreca.com
T +1.650.595.2595
F +1.650.453.2410

Last Edited on January 30, 2023